Ontotext Exploitation Perspectives

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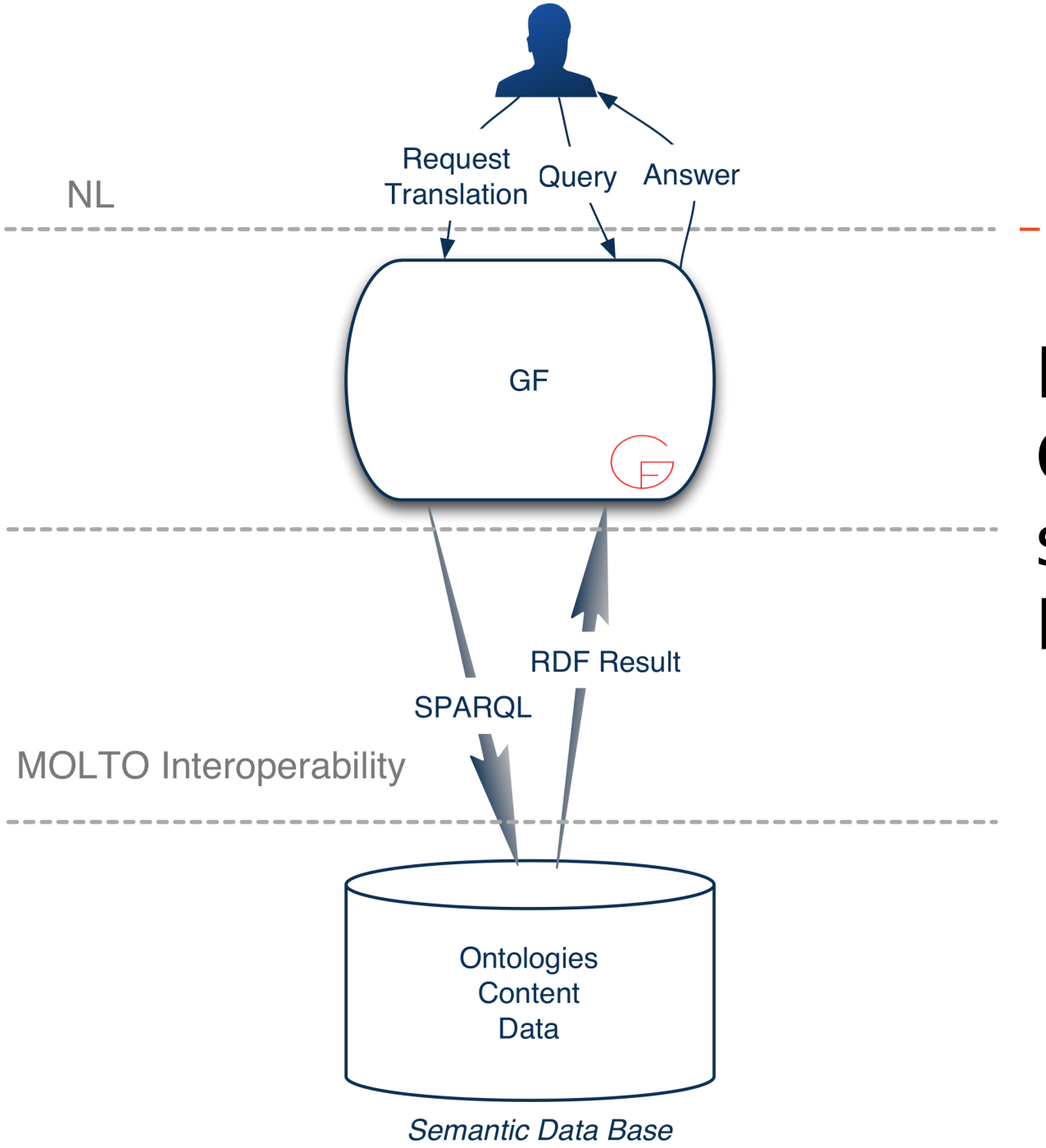

MOLTO: Key Components and Functions

Exploitation Areas

- Productize in the use case domains: Patents, Math, Cultural Heritage
- Productize multilingual semantics based question answering
- Productize cross-language retrieval
- Public Translation Service (GF + ML)

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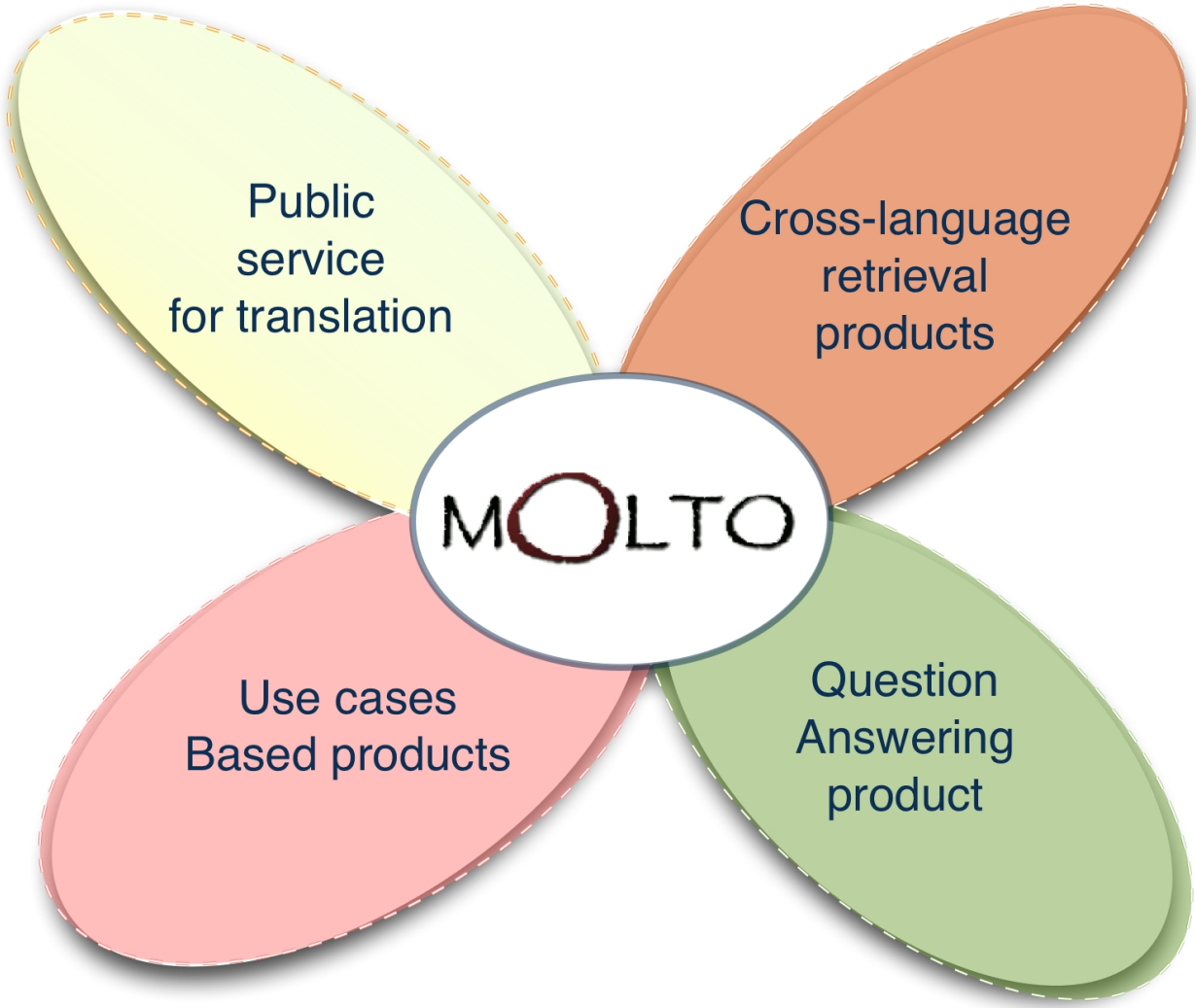
Public
service
for translation
Cross-language
retrieval
products
MOLTO
Use cases
Based products
Question
Answering
product

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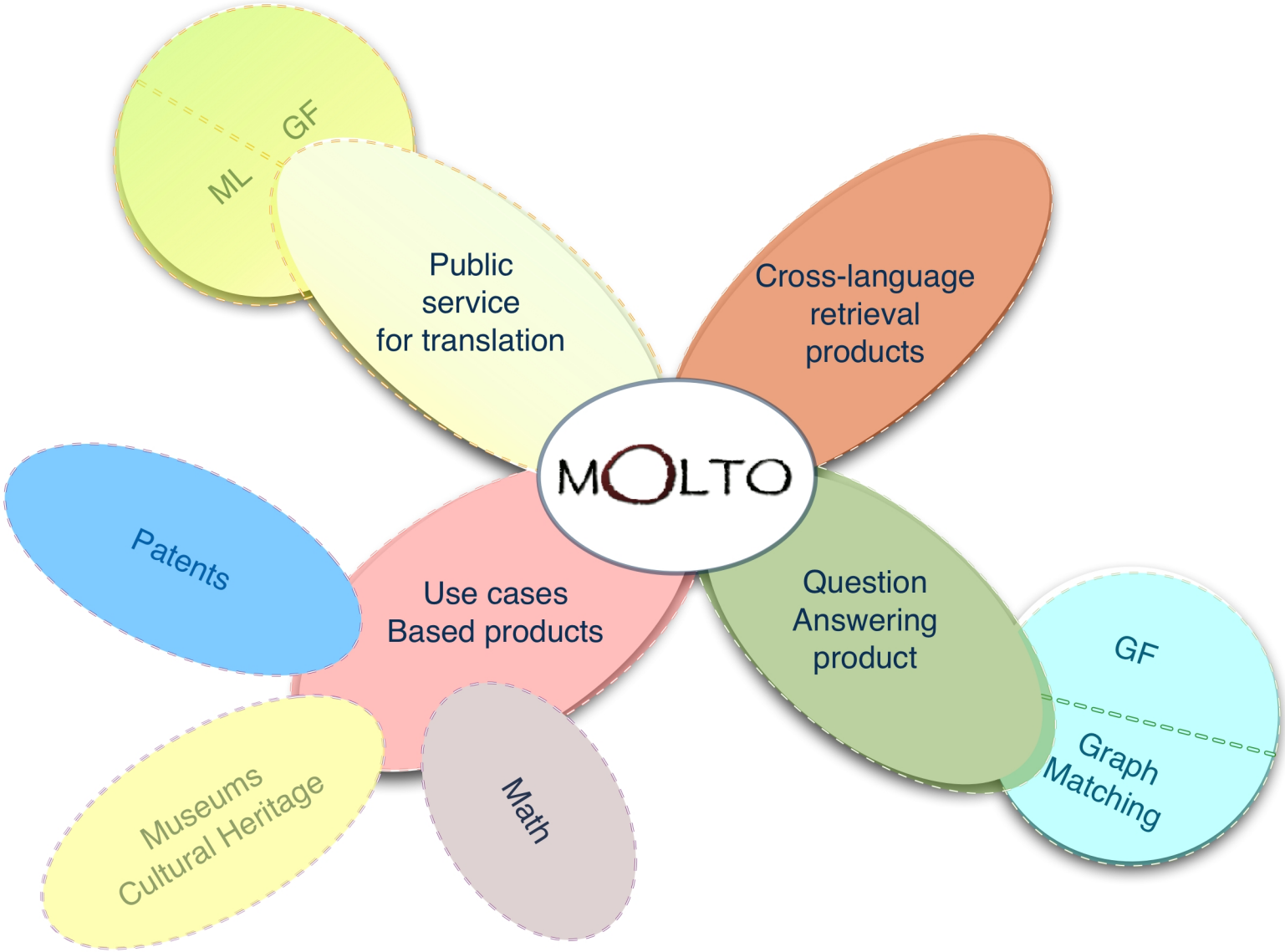
GF
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products
MOLTO
Patents
Use cases
Based products
Question
Answering
product
GF
Graph
Matching
Museums
Cultural Heritage
Math

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Forms of Cooperation

- Spin off from an academic institution combined with a commercial joint venture
- Licensing of technology/products to one of the commercial partners
- OEM deals with 3rd parties

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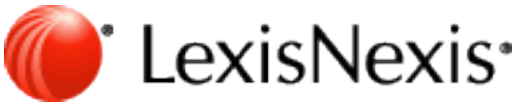
Patents

- Technology / OEM deal with a top 10 vendor of patent search and management systems
- Additional study is needed to scope business requirements and evaluate them vs MOLTO technological



Ontotext's Exploitation Plans

- Publishers have:
  - **Data**, like vocabularies, taxonomies, thesauri
  - Content assets in **multiple languages**
  - **Readers** in multiple language groups
- On the basis of an existing client base, Ontotext will aim to enrich their client offerings with well **multilingual support** a[illegible] **interfaces**

NDP Nieuwsmedia

The Institution of Engineering and Technology

SIEMENS

newz

OXFORD UNIVERSITY PRESS

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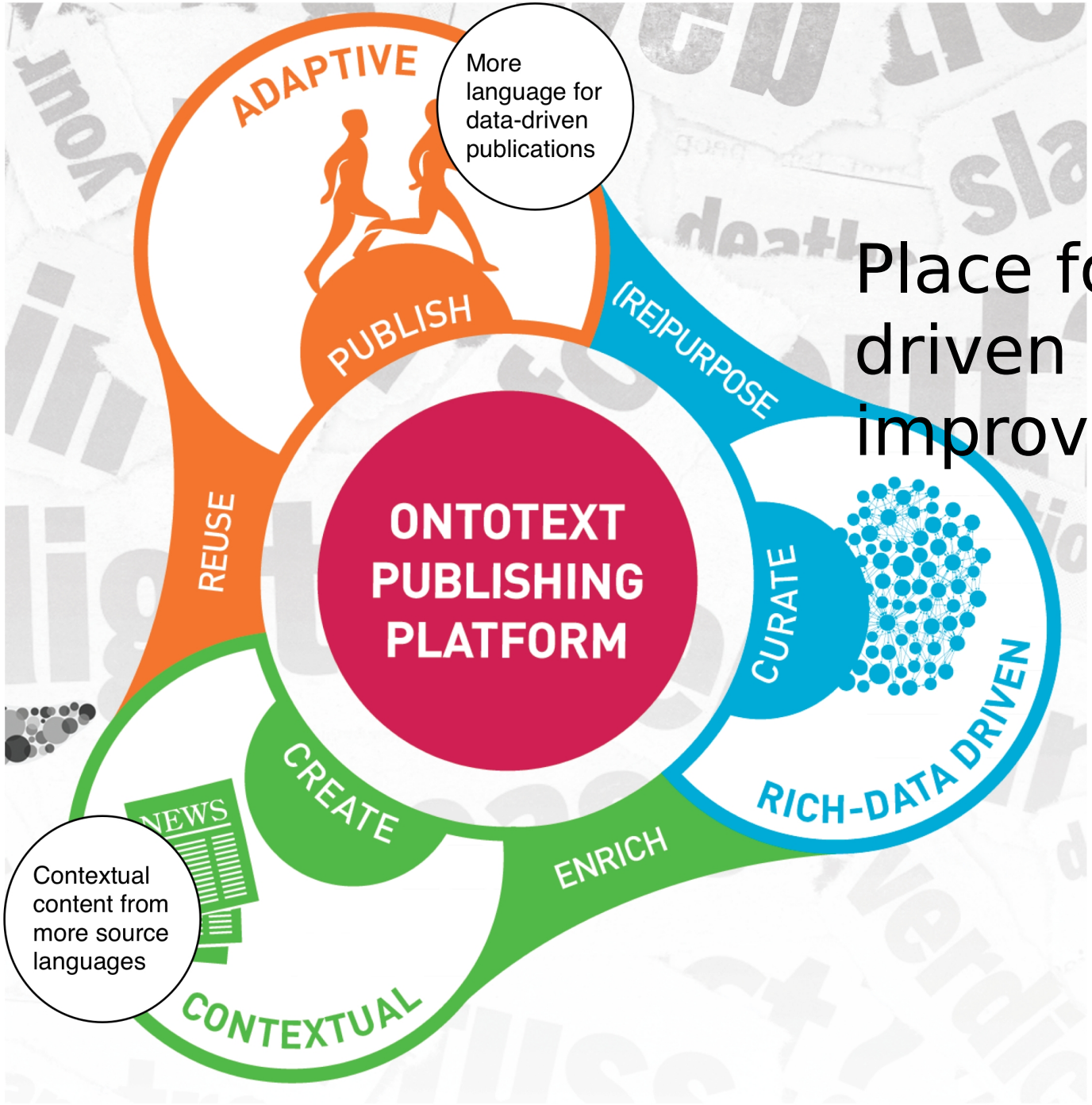

Place for MOLTO driven improvements

Adaptive News App

- Adapt to my interests
- Group & Summarize
- App as an independent asset

- Multilingual features for the Adaptive News App

Ontotext: Cultural Heritage

- **Cross-language retrieval** of artifact descriptions in highly **multilingual** **enviro**nments to serve **interactive** museum experiences

The British Museum

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Questions?

Thank You!